



Old Dominion Fashion Exhibitors

# RETAILER REGISTRATION

Store Name: \_\_\_\_\_

Store Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Name (1): \_\_\_\_\_ Title: \_\_\_\_\_

Name (2): \_\_\_\_\_ Title: \_\_\_\_\_

Phone # ( ) \_\_\_\_\_ Fax # ( ) \_\_\_\_\_

**Product Codes: (check all that apply)**

	√ Below		√ Below
Activewear	14	Sportswear, Missy	9
Coats, Suits, Rainwear	2	Sweaters, Blouses	13
Contemporary	18	Swimwear	10
Dresses, Formal	3	Accessories	1
Dresses, Junior	4	Intimate Apparel	7
Dresses, Missy	5	Jewelry	17
Petites	12	Shoes	16
Plus-Sizes	6	Children's	11
Resortwear	19	Menswear	15
Sportswear, Junior	8		

**Sizes Carried: (check all that apply)**

	√ Below		√ Below
Juniors		Petites	
Missy		Plus-Sizes	

**Price Points Carried: (check all that apply)**

	√ Below		√ Below
Popular		Moderate	
Better			

**SHOW ADMITTANCE RULES:** All buyers/employees from stores must present their business ID and Current Sales Tax Resale License to gain admittance when registering at show site. This show is not open to the public. Proper business identification is required.

**Acceptable forms of business ID include:**

1. First-time buyers MUST present a copy of a valid Current State Tax Resale license.
  2. Business ID #1: A business card with your name and the store's name imprinted on the card.
  3. Business ID #2: Copies of recent vendor invoices from either ODFE vendors or other trade vendors.
- Upon registering, you will receive a name badge for admittance onto the show floors.

**We look forward to welcoming you to our next ODFE Show!**